

Benefits of Being a School in the LSGO Family of Schools

Christian Common Bond Benefits



- We work with schools that share our Christian faith and values
- Administrator, staff, and board members pray every week for a school in our family of schools and a state legislator

Administrative Benefits



- Rather than charge the state-allowed maximum of a 10% administrative fee, we only charge 7%, resulting in more donations flowing to student scholarships
- We absorb transaction fees; schools & donors are not charged costs associated with using credit cards, appreciated securities, gifts of grain, etc
- There are General Fund scholarships available for donors who want to help any child in need, for schools to access to help meet a need
- All scholarship disbursements are distributed via ACH bank transfer to ensure a timely receipt of scholarship funds
- Advocates for donors: we work with the Department of Revenue to ensure that donors receive their SGO tax credits
- Advocates for schools: we meet regularly with legislators to help protect and expand School Choice policies
- Schools can request distributions monthly

Experienced Management Benefits



- The organization has more than 10 years of SGO management working with small & large K-12 schools in rural, urban and suburban settings
- The Administrator has over 30 years of nonprofit management and fundraising experience
- The Staff have over 40 years of combined nonprofit management experience
- Staff are trained in fundraising management services

Fundraising & Marketing Services Benefits



- Types of Gifts Accepted:
 - Cash, Check, Bank Card, ACH, PayPal, auto/monthly pay, Appreciated Securities & Mutual Funds, Gifts of Grain & other Farm Products, Donor Advised Funds, IRA Charitable Rollovers
- Weekly newsletter hints & tips for administrators
- Monthly donor email communications
- Yearly mailed appeal letters to donors on behalf of the schools in our family of schools
- Yearly training opportunities with proven best practices for SGO success
- Turnkey marketing promotional offerings, including posters, bulletin inserts, social media, and email campaigns
- Customized marketing promotional materials
- Strong matching gift promotion efforts

Online Scholarship & Gift Management System Benefits



- Real-time, 24/7 access to historical data and balances
- Real-time notifications of current online and entered gifts
- Completely online scholarship management system
- Safeguards in place to protect the integrity of the SGO program and the schools' ability to award scholarships
- School administrators approve all applications before submission to the SGO Committee

For more information, visit LutheranSGO.org, call us at 260-203-4509, or email us at info@LutheranSGO.org

Making the Dream of a Christian Education
a Reality for Families through Scholarships.